



Strawberries

- **Northern CA/Santa Maria:** Light demand, steady prices. Production finishing in the north; steady downtrend continues in Santa Maria.
- **Oxnard:** Good demand, steady prices. Production slowing due to cooler weather; peak may be flat.
- **CMex:** Moderate demand, steady prices. Volume increasing steadily.
- **CA:** Supplies will tighten with upcoming rain. Quality remains strong overall.
- **Florida:** Production expected to begin this week.



Blackberries

Light demand on steady pricing. CA production continues in sharp downtrend. Good quality and flavor. CMex uptrend continuing and now 75% available of supply. Good overall quality.



Blueberries

Moderate demand at steady prices on Peruvian. Light demand at lower pricing on MX.

- **Peru:** High volumes with excellent quality, size, and flavor will continue until the new year.
- **Central Mexico:** Volumes are gradually increasing. Good quality.
- **Baja & Coastal U.S.:** Volumes remain light through year-end.



Raspberries

Moderate demand on steady pricing.

- **California:** Production declining, quality good.
- **Baja:** Low but stable production, fair to good quality.
- **CMex:** Production downtrending, good quality and flavor.



Persian Cucumbers

Cold weather late last week stopped volumes, and we are now seeing a jump in price expected to last into next week.



Beets

Stable supplies and quality out of Oregon. Excellent quality. Prices are stable. Inferior and cheaper quality out of California and Mexico.



Parsnips

Stable. Strong supplies out of Oregon. Great quality with stable supplies and prices.



Broccoli, Florets & Crowns

Growers face lighter supplies due to insect intrusion and challenging weather conditions in Yuma. These factors, including brown head and premature breakdown, limit harvestable acreage and will likely result in strict quality standards and potentially higher prices for several weeks.



Tomatoes

East Coast tomato production devastated by hurricanes. Expect extremely limited supply (20% of normal) for next 6-8 weeks due to flooding and crop loss in Florida. Mexico and California production cannot fill the gap. Mexico experiencing seasonally low yields, further strained by increased demand. Expect volatile markets and high prices.



Chili Peppers

Sinaloa's fall/winter harvest began last week with increasing volumes of jalapeño and serrano peppers. Prices should decrease in the coming weeks. Other peppers (habanero, Anaheim, yellow, pasilla) remain steady from California. Continued good weather in Sinaloa should ensure consistent supply through the holidays.



Mexican Maridol Papaya

Lower volumes out of Colima and Nayarit continue. We may see some a slight increase in volume next week. If this is the case, we'll see price drops as usage after the Thanksgiving holiday will drop.



Avocado

Mexico forecasts consistent volumes, supplemented by offshore fruit. Prices are up slightly, with a significant gap between large and small fruit due to the current size curve.



Loose Poly Radish

Volumes finally starting to stabilize. Midwest season is over. Main growing areas are now Arizona and Florida. Inferior quality coming out of Oregon, California and Mexico. Overall, demand is starting to pick back up.



Turnips

Strong supplies out of Oregon. Great quality with stable supplies and prices. New crop California has already started. Lowering prices after the Thanksgiving pull.



Asparagus

Seasonal lows persist in Baja. Northern Sonora production expected to begin within three weeks. Peruvian volume remains stable, with increasing availability of larger sizes. Market activity should rebound next week in response to holiday demand.



Artichokes

Product availability is constrained and will remain so for the coming weeks. Market prices are high, with growers maintaining average levels. Quality remains good.



Bok Choy

Despite excellent quality, limited supplies are driving market activity.



Yellow Corn

Eastern supply is inconsistent with quality issues due to insect pressure and potential hurricane losses in South Georgia and Florida. Western supply is limited until November. Markets remain firm and are projected to rise.



Italian Parsley

We are experiencing a significant shortage of Italian parsley. Bunches will be smaller than usual, though the quality remains excellent.



Green Cabbage

Limited supplies and improving quality persist, with some growers still prorating. Expect escalated pricing for the next few weeks as growers work to meet demand. Prices should stabilize once Yuma production is fully underway.



Cauliflower

Limited supplies with fair quality expected to improve upon transitioning to Yuma. Insect damage mirrors broccoli trends. Some growers maintaining weekly pricing averages.



Fennel, Anise

Low yields have led to a supply shortage, keeping prices elevated.



Rutabaga

Strong supplies out of Oregon. Great quality with stable supplies and prices.



Jicama

Still in "storage Crop" as we wait for new growing areas in Mexico to begin – like everything else out of Mexico, lower volumes, high prices, and suspect quality as we are in these "transitional" weeks.



Green Beans

Holiday green bean supply faces nationwide shortages. Eastern production is down due to storms, with prices rising. Shippers predict a 70% volume drop despite initial strong demand. Florida losses and reliance on Mexico/desert regions exacerbate supply challenges.



Lettuce, Iceberg & VA Blends

Lettuce supplies are tight, quality declining. Iceberg will be an issue through transition with light weights, tip burn, and rib blight. Soil diseases are increasing. Expect higher prices and transition issues due to heat in Salinas and Yuma. Iceberg will be heavily affected in coming weeks.

VA: Quality okay, supplies very tight. Expect strict averages and prorating.



Lettuce, Romaine & VA Blends

Romaine supplies are extremely tight with low yields and growers holding to strict averages. Quality is generally good despite some weather-related issues. Expect an escalated market well into the Yuma season. VA: Quality acceptable, supplies extremely limited with potential for prorating.



Lettuce, Red & Green Leaf

Quality fair, supplies down with mildew damage present. Heat hindering harvest, reducing yields, and may cause wilting/burning. Green/Red Leaf Filets/Singles prices escalated.



Leeks

Leek supply is currently constrained with some growers maintaining average production. Expect elevated market prices to persist through the year.



Spinach

Limited supplies with insect, burn damage, and size inconsistencies. Heat impacting harvest, some growers limiting weekly yields.



Bell Peppers

Red and yellow bell peppers remain in short supply with correspondingly high prices.



Celery

Good quality with sufficient supplies. Growers meeting contract obligations but maintaining average production levels. Some challenges with heat and pests.



Table Grapes

California table grapes finish by month's end, greens first. West Coast supply gaps likely until late December as offshore fruit favors the East. Expect mixed quality with shatter, ambering, and shorter shelf life.



Mushrooms

Mushroom supply is low, especially cremini and portobello. Western growers face weather and virus challenges. Expect further tightening with Thanksgiving demand.



Lime

The market suggests that prices for small limes will increase. Large limes will remain readily available at stable prices.



Brussel Sprouts

Excellent quality, but limited availability from some growers is increasing market prices.



Pineapple

Limited supply due to harvest shortfalls. Maintain consistent supply by adapting to size availability. Quality remains good.



Arugula

Arugula supplies are lighter due to heat-related issues. Growers are maintaining average pricing.



Kumquats

Kumquats are now in stock.



Cilantro

Cilantro supplies are becoming limited, but we currently have stock available.



Eggplant

Eggplant (18 & 24 count) is readily available at competitive prices.



Zucchini

Zucchini continues to be in short supply, particularly WB, medium, and fancy grades, resulting in elevated prices.



English Peas

We continue to experience a shortage of English peas with no estimated time of arrival.



Baby Squash

Baby squash varieties remain in short supply with no ETA. Gold Summer squash is currently unavailable.