

Market Report October 1st, 2024



Strawberries

Market lower on very light demand. Northern District – production declining & quality fair to good. Santa Maria – Peak volume in 2 weeks & strong quality from summer plants. Oxnard – New production increasing & C–Mex volume increasing weekly.



Blackberries

Market steady with very good demand. California production declining. Northern, Santa Maria quality good. Oxnard fruit leaky, malformed. Baja low volume. CMex production increasing.



Blueberries

Market moving slightly higher again on good demand. Peru's volume is increasing weekly. CMex volume is low and will increase slowly.



Raspberries

Market slightly lower on good demand. California production down, quality fair to good. (Oxnard strong) Baja peak in 3 weeks, good quality. CMex up sharply, peaking soon, fair to good quality.



Cactus Pears

Season will end within the next few weeks - product is still solid in quality but rising in price.



Avocado

Heavy rains in Uruapan, Michoacan are limiting avocado harvests. Expect higher prices due to short supply. Rain continues all week, further reducing next week's shipments. Fruit quality remains high.



Jicama

Mexican crop still in storage awaiting new growing areas. Expect lower volumes, high prices, and suspect quality during these transitional weeks.



Loose Poly Radish

Michigan has limited supplies and demand exceeds supply in the Midwest (Michigan, Ohio, Indiana, and Canada). Prices are high. Oregon has some supplies, but quality is poor. Duda Farms expects inconsistent volumes until the FL transition in Nov.



Lemons

CA lemon prices remain unchanged for all sizes & grades. D3 shipments increase significantly in week 40, with sizes 140/165 peaking. All D2 CA lemons will be loaded in Fillmore, Santa Paula, Oxnard & Ventura. All D3 CA/AZ lemons will be loaded in Mecca, Thermal & Yuma.



Oranges

CA Valencia: No price change, limited availability on sizes 72-163 in October. CA Navels: Season starts in ~3 weeks, sizes 88/113/138 & Sunkist label fruit will be available.



Grapefruit

CA Pummelos have good color to start the season. All Sunkist houses will be packing. Fruit size anticipated to be smaller this year. Villa Park begins harvesting Desert Rio grapefruit this week, with fruit available for shipping Oct 7th, will be limited. TX Rio grapefruit limited availability starting in week 43. Expect smaller sizes. CA Summer Marsh Ruby grapefruit is finished.



Chili Peppers

Central California and Baja's harvest is ending, with lower volumes and quality. Sinaloa, Mexico will begin harvesting mid-Oct to early Nov. Currently, quality is dropping and prices are rising including tomatillos.



Mexican Maridol Papaya

Papaya volumes from Colima and Nayarit are lower, leading to rising prices. Demand should remain strong in Latin markets.



Persian Cucumbers

Strong demand and limited supply from Baja are causing prices to increase significantly. The shortage is expected to last a few more weeks.



Hot House Cukes/Euros

Extremely short & very active. Still short for 1 week or so. Canada interplanting & Mexico season about to start. The hurricane disrupted the supply chain, might see a spike next week depending on Mexican volumes.







Parsnips

Stable. New crop supplies out of Oregon and Michigan. Good quality. Supplies are starting to come on. Price starting to drop.



Turnips

Stable, starting to see a good mix of sizes. New crop supplies out of Oregon and Michigan. Solid quality. Supplies are also starting to come on. Price starting to drop.



Rutabaga

Stable out of Oregon and Washington. New crop Oregon to start this week. Prices are stable.



Apples

New crop good supplies pricing getting better week by week.



Heirloom Tomatoes

Baja Crop lighter supplies. However, tons of local supplies throughout California.



Brentwood Corn

Out of season now. We are Getting Oregon and it will be available for another 2–3 weeks or so and after that California will start until December.



Pineapple

Continue to be in short supplies but until the moment pricing remains stable.



Beets

Still very active. Light volumes of Mexico and California. New crop out of Oregon. Excellent quality. Price slightly up. Demand exceeds supplies. Gold beets will be short for the next 3 to 4 weeks. Poor sizing.