



Strawberries

Market steady with moderate demand. Northern California – Stable volume for next few with with sharp decline expected end of September. Quality fair to good. Santa Maria volume uptrend until late Sept/Early Oct. Quality Good to fair. New production in Oxnard starting slowly. CMex expected to start late September.



Blackberries

Market steady with very good demand. Northern California in peak production. Quality is consistent. Santa Maria continues ramp-up until beginning fo Oct. Good overall quality. Oxnard continues downtrend with stable quality. CMex starting late September.



Blueberries

Supply light with fairly good demand. PNW minimal volumes. M.A. fruit shipping. Quality variable. Peru volume remains low w/significant U.S. arrivals now expected to start week of Sept. 15.



Raspberries

Market steady with very good demand on tighter supply.

Northern California and Santa Maria volume tight and downtrending balance of season. Good overall quality continues.

Oxnard uptrend continues with good quality, size, color.



Potatoes

Currently harvesting potatoes until late September/early October. All sizes currently available.



Onions

Onions in all three colors are in good supply.



Avocado

Mexico is presently the dominant country of origin for Avocados in the USA for the foreseeable future as California and Peru are officially dried up. WWP is not bringing in Colombian fruit that is not meeting receiving standards.



Limes

<u>Limes are extremely short. Shippers are packing product that</u> would typically not be otherwise, to meet demand.



Mangoes

Kents Mangoes out of season. Keitt variety available. Mexican Keitts that remain in the market are all 4ct/5ct/6ct. We'll start to receive our first Brazilian Tommy's next week into the LA market.



Chili Peppers

Hot weather in Baja, Central Cal, and Chihuahua continues. Most varieties sourced from Baja and Central California. Some growers leaving Baja, moving to Chihuahua. Season still strong there, lasts another month and a half. Quality average due to hot weather. Manzano peppers absent, expected in a week or two. Most prices rising.



Mexican Maridol Papaya

After lower prices in July and August, prices are increasing in Nayarit and Colima due to declining volumes and rain-related harvesting disruptions. Hot, humid weather is a contributing factor.



Cactus Pears

We're past halfway through the season. Prices will increase now until the end of the season, expected to be early fall. Quality is good, and sizing is large.



Mexican Chayote Squash

After record-high prices due to hot weather in June, July, and early August, prices have crashed due to rain in Veracruz. We are now at acceptable levels for September. Quality is good.



Jicama

Season is over in Nayarit, but "storage crop" keeps supplies flowing to Western states. Product is aging, with darker, thicker, spotted skin. Prices will continue to rise as we await the next harvests in late September or October (Guanajuato next).



Burgundy Truffles

Summer truffles are done. Fall varietal available, 'Uncinatum or Burgundy Truffle.' Burgundy Truffles typically command a slightly higher price point than Summer Truffles. However, prices may fluctuate as the White Truffle season approaches.



Market Report September 10th, 2024



Shell Eggs

The shell egg market has experienced a slight downturn due to an oversupply of inventory from ranchers exceeding current market demand.



Asparagus

Supply limited from Peru and Mexico. Expect tight supply for the next 7-10 days, possibly the entire month. Peru supply may improve by late September, but South American costs are rising. Mexico's Northern Baja crop is producing large, jumbo, and purple asparagus. Central Mexico is finished. Due to low supply and lighter demand, expect asparagus prices to remain high for at least another week.



Tiger Figs

Hit or miss as of late, with extreme heat may causing them to finish up early this year.



Brentwood Corn

Product will only be available for 1 to 2 weeks.



Loose Red Radish

Continue to be short out of the Midwest region (Michigan, Ohio, Indiana & Canada). Demand exceeds supplies. Higher prices than normal. Some supplies out of Oregon



Parsnips

Stable. New crop supplies out of Oregon and Michigan. Good quality.



Turnips

Stable, starting to see a good mix of sizes. New crop supplies out of Oregon and Michigan. Solid quality.



Rutabaga

Stable out of Oregon and Washington. Waiting on new crop Oregon to start.



Beets

Very active. Light volumes of Mexico and California. New crop out of Oregon. Excellent quality. Price slightly up. Gold beets will be short for the next 3-4 weeks, poor sizing & prices low.



Salsify

Supply short for the next 1-2 weeks.



English Peas

Currently unavailable due to heatwave.



Hot House Cukes/Euros

Extremely short and very active. Typically get short around this time of year as crops transition from Canadian and US greenhouses to Mexico.



Heirloom Tomatoes

Great local supplies throughout California.



Cantaloupes

EAGLE PRODUCE RECALL: Products were distributed between Aug 13–17 in Michigan, Missouri, Ohio, Texas and Virginia and sold in various retail supermarkets. The cantaloupes are identified with a red and white sticker with KANDY across the top and UPC number code, 4050. **WWP is not affected by this recall.**



Cheese

Cheese prices have gone up slightly due to milk prices increasing the last three weeks.



Oil

Oil prices remain flat and supply is in line with demand.