

IMPOSSIBLE™

PUT ME ON YOUR MENU



**BOOST
TRAFFIC**



**ATTRACT NEW
CUSTOMERS**



**IMPROVE SAME
STORE SALES**

IMPOSSIBLE™ SAUSAGE MADE FROM PLANTS

The comforting, crave-worthy taste of sausage, made from plants. Impossible™ Sausage Made From Plants is pre-seasoned, pre-cooked and perfect for breakfast — at any time of the day.

Compared to the leading pork sausage,¹ of Impossible Sausage has:

- **The same amount of protein**
- **0 mg cholesterol**
- **60% less total fat**
- **45% fewer calories**

So you can feel good about serving something that tastes good.

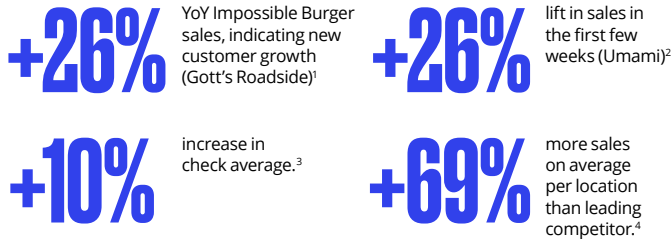


**MADE
FROM
PLANTS**

1. The leading pork sausage has 190 calories, 18 g total fat, 6 g saturated fat, 6 g protein, 25 mg cholesterol, and 0.4 mg iron while Impossible Sausage has 100 calories, 7 g total fat, 2.5 g saturated fat, 0 mg cholesterol, and 1.3 mg iron per 45 g patty.

GOOD FOR YOUR BUSINESS

Putting Impossible™ products on your menu can boost your sales revenue, brand perception and foot traffic. We have a track record of creating strong business results for our partners.” (*Note: Stats represent the Impossible™ Burger):



1. Source: Gott's 2. Source: Umami 3. Source: Business Insider 2019 4. Source: NPD Supply Track, February 2020

BETTER FOR YOU

Compared to the leading pork sausage,¹ Impossible Sausage has:

- ✓ The same amount of protein
- ✓ 0 mg cholesterol
- ✓ 45% less calories
- ✓ 60% more iron
- ✓ 60% less total fat
- ✓ No animals
- ✓ 50% less saturated fat

EASY BACK OF HOUSE

Impossible Sausage patties arrive pre-formed and pre-cooked, but can be thawed and prepared quickly and conveniently with any operation, in any dish that calls for sausage — breakfast or otherwise.

SERVE IMPOSSIBLE™ SAUSAGE

Request a sample from your rep.

ITEM #18355 - IMPOSSIBLE VEGAN SAUSAGE PATTY - COOKED - 10LB

MEAT MADE FROM PLANTS

Brought to you by the team that made the Impossible Burger. What gives Impossible products their uniquely meaty flavor? Thoughtfully-sourced ingredients, like heme. Impossible Sausage: delicious, sustainable and made for people who love meat — or in this case, sausage.

Nutrition Facts	
100 servings per container	
Serving size 1 patty (45g)	
Amount per serving	
Calories	100
% Daily Value*	
Total Fat 7g	9%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 310mg	13%
Total Carbohydrate 4g	1%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 6g	11%
Vitamin D 0mcg	0%
Calcium 70mg	6%
Iron 1.3mg	8%
Potassium 180mg	4%
Thiamin 0.05mg	4%
Riboflavin 0.12mg	10%
Niacin 4.1mg	25%
Vitamin B ₆ 0.13mg	8%
Folate 50mcg DFE	15%
Vitamin B ₁₂ 1.28mcg	50%
Phosphorus 80mg	6%
Zinc 2.4mg	20%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Water, Soy Protein Concentrate, Sunflower Oil, Coconut Oil, 2% Or Less Of: Methylcellulose, Natural Flavors, Salt, Yeast Extract, Cultured Dextrose, Food Starch Modified, Citric Acid, Soy Leghemoglobin, Mixed Tocopherols (antioxidant), Soy Protein Isolate, Spices, Onion Powder, Garlic Powder

Vitamins and Minerals: Zinc Gluconate, Niacin, Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12

Contains: Soy

RESOURCES FOR YOU

Get the latest (and greatest) resources to make the most of our products in your restaurant. Whether it's training, menu guidelines, culinary tips, or in-store marketing materials — we've got you covered.

Just visit: impossiblefoods.com/foodservice



800-300-2737

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