

# IMPOSSIBLE™



# PUT ME ON YOUR MENU



**BOOST  
TRAFFIC**



**ATTRACT NEW  
CUSTOMERS**



**IMPROVE SAME  
STORE SALES**

## IMPOSSIBLE™ CHICKEN NUGGETS MADE FROM PLANTS

The irresistibly crunchy and meaty texture your family craves, made from plants! Impossible™ Chicken Nuggets have a crispy golden exterior, a juicy white interior, and are specifically designed for restaurant deep fryers. These convenient and delicious nuggets will please diners of all ages!

Compared to animal chicken nuggets,<sup>1</sup> each 100g serving of Impossible Chicken Nuggets provides:

- 12g protein
- 40% less saturated fat
- 25% less sodium
- 0mg of cholesterol

[ImpossibleFoods.com/SellImpossible](https://ImpossibleFoods.com/SellImpossible)

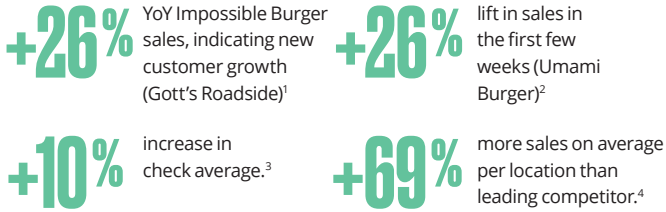


**MADE  
FROM  
PLANTS**

1. USDA Chicken Nuggets contain 3.5 g of saturated fat and 540mg sodium while Impossible Chicken Nuggets contain 2g of saturated fat and 400 mg sodium per 100g.

## GOOD FOR YOUR BUSINESS

Putting Impossible™ products on your menu can boost your sales revenue, brand perception and foot traffic. We have a track record of creating strong business results for our partners.” (\*Note: Stats represent the Impossible™ Burger):



1. Source: Gott’s Roadside 2. Source: Umami Burger 3. Source: Business Insider 2019 4. Source: NPDI Supply Track, February 2020

## BETTER FOR YOU

Compared to animal chicken nuggets,<sup>5</sup> Impossible Chicken Nuggets have:

- ✓ **12g protein**
- ✓ **40% less saturated fat**
- ✓ **25% less sodium**
- ✓ **0mg cholesterol**

## FULLY COOKED AND READY TO EAT

Wrapped in seasoned golden breadcrumbs and specifically designed for restaurant deep fryers, Impossible Chicken Nuggets magically deliver the taste and texture kids and families crave at lunch, dinner or anytime in between!

## SERVE IMPOSSIBLE™ CHICKEN NUGGETS

Request a sample from your rep.  
Place an order with your distributor.  
Reach out through [ImpossibleFoods.com/SellImpossible](https://ImpossibleFoods.com/SellImpossible)

## MEAT MADE FROM PLANTS

Impossible Chicken Nuggets are crispy, juicy and full of the meaty taste your family craves, but they’re made from plants. Brought to you by the team that made the Impossible Burger, Impossible Chicken Nuggets are a delicious option for people who love meat — or in this case, chicken.

NUTRITION PER 100g	
Calories (Kcal)	260
Total Fat (g)	13
Saturated Fat (g)	2
Trans Fat (g)	0
Cholesterol (g)	0
Sodium (mg)	400
Total Carbohydrate (g)	24
Dietary Fiber (g)	2
Total Sugars (g)	<1
Added Sugar (g)	<1
Protein (g)	12
Vitamin D (mcg)	0
Calcium (mg)	110
Iron (mg)	2
Potassium (mg)	550
Thiamin (mg)	0.21
Riboflavin (mg)	0.18
Niacin (mg)	4.9
Vitamin B5 (mg)	0.7
Vitamin B6 (mg)	0.2
Folate (mcg)	60
Vitamin B12 (mcg)	1.35
Phosphorus (mg)	140
Zinc (mg)	2.4

**Ingredients:** Water, Soy Protein Concentrate, Wheat Flour, Sunflower Oil, Soybean Oil, Corn Starch, 2% or less of: Methylcellulose, Salt, Natural Flavors, Wheat Starch, Cultured Dextrose, Dried Onion, Dried Garlic, Dextrose, Food Starch Modified, Yeast Extract, Yellow Corn Flour, Paprika and Turmeric Extract (for color), Dextrin, Black Pepper, Leavening (Cream of Tartar, Sodium Bicarbonate), Rice Four, Dried Yeast, Mixed Tocopherols (Antioxidant), Guar Gum.

**Vitamins and Minerals:** Zinc Gluconate, Thiamine Hydrochloride (Vitamin B1), Niacin (Vitamin B3), Calcium Pantothenate (Vitamin B5), Pyridoxine Hydrochloride (Vitamin B6), Riboflavin (Vitamin B2), Vitamin B12

**Contains:** Soy, Wheat

## RESOURCES FOR YOU

Get the latest (and greatest) resources to make the most of our products in your restaurant. Whether it’s training, menu guidelines, culinary tips, or in-store marketing materials — we’ve got you covered.

Just visit: [ImpossibleFoods.com/FoodService](https://ImpossibleFoods.com/FoodService)

SKU	Product Description	Case Size
19748	Impossible™ Chicken Nuggets	10lb (5 x 2lb) (Approximately 220 Nuggets)

5. USDA Chicken Nuggets contain 3.5 g of saturated fat and 540mg sodium while Impossible Chicken Nuggets contain 2g of saturated fat and 400 mg sodium per 100g.